

Nathan Irons Product Designer

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Professional Experience

Seesaw Senior Product Designer 2022 - Present

I have designed over 10 new features and improved on several existing features focused on the teacher and student experience in the Seesaw app. Two of these new features utilized generative AI and Automatic Speech Recognition. I have completed research through user interviews, moderated and unmoderated user testing, competitive analysis, and many others. I convey design decisions through curated decks and walkthroughs. I also have mentored jr Product Designers along the way.

Springbuk Product Designer 2021-2022

Created a design system from scratch while working with the product team to implement a design process into the SAFe workflow. Worked collaboratively with product and development. Focused on data visualization design on new dashboards.

Freelance Product Designer 2019-Present

I completed UX Audits on multiple startups products and solved complex business problems and user needs through design. This includes information architecture, interaction design, visual design, and interactive prototyping.

Spot (RED Technologies) Product Designer 2020-2021

I lead design for 4 products. This includes user flows, new UIs, conducting user interviews, completing competitive analysis. I created wireframes and interactive prototypes after conducting research. Worked collaboratively with developers and project managers.

ClearObject Product Designer 2019-2020

Worked in a sprint based, agile development team. I helped conduct design sprints with stakeholders and was in charge of the entire design process for three different products in all different fields. Collaborated with product managers and shipped two MVPs.

Organizations & Certifications

Human-Centered Design for AI, IDF Course 2024

Perception and Memory in HCI and UX, IDF Course 2023

Google's Associate Cloud Engineer Certification 2019

Orr Fellowship 2019-2020

Education

Indiana University 2015-2019

Major: Informatics

Minor: Human-Centered Computing & Creative Media Advertising